



# **Tourist Accommodation Small Area Data**

**Tasmania**

**June Quarter 2002**

# NOTES

## FORTHCOMING ISSUES

### ISSUE

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## INTRODUCTION

.....  
This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.  
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## NOTE

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# 1

## SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—TAS

Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
<b>LICENSED HOTELS WITH FACILITIES</b>											
<b>2001</b>											
March quarter	54	2 915	7 999	2 822	174	66.4	292	40.6	170	1.7	17 081
June quarter	54	2 913	8 046	2 751	119	44.9	192	26.3	105	1.8	11 301
September quarter	52	2 847	7 796	2 627	98	37.4	152	21.1	82	1.8	9 170
December quarter	53	2 900	7 955	2 743	140	52.3	226	30.9	124	1.8	13 313
<b>2002</b>											
March quarter	53	2 899	7 945	2 700	167	64.0	286	40.0	158	1.8	15 745
June quarter	52	2 879	7 964	2 676	124	47.5	193	26.7	108	1.8	11 139
Year ended June 2001	..	..	..	..	537	50.6	878	30.0	493	1.8	51 915
Year ended June 2002	..	..	..	..	529	50.3	857	29.7	472	1.8	49 367
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>											
<b>2001</b>											
March quarter	49	1 667	5 163	721	102	68.2	202	43.5	109	1.8	9 553
June quarter	50	1 684	5 241	627	69	44.9	130	27.4	73	1.8	6 057
September quarter	50	1 671	5 156	647	55	36.0	101	21.2	53	1.9	4 595
December quarter	49	1 646	5 178	715	80	52.7	151	31.8	89	1.7	7 295
<b>2002</b>											
March quarter	49	1 650	5 124	695	99	66.8	200	43.3	108	1.9	9 216
June quarter	49	1 648	5 061	628	70	46.5	126	27.3	69	1.8	6 006
Year ended June 2001	..	..	..	..	304	49.4	585	30.6	326	1.8	26 985
Year ended June 2002	..	..	..	..	304	50.4	577	30.9	319	1.8	27 113
<b>SERVICED APARTMENTS</b>											
<b>2001</b>											
March quarter	25	880	3 224	437	58	73.8	134	46.2	59	2.3	7 088
June quarter	25	881	3 219	418	40	49.4	86	29.2	38	2.3	4 398
September quarter	25	910	3 214	422	38	45.3	76	25.9	28	2.7	4 161
December quarter	26	1 011	3 458	458	53	57.2	111	34.9	47	2.3	6 254
<b>2002</b>											
March quarter	26	1 009	3 407	531	63	69.0	145	47.1	61	2.4	7 463
June quarter	26	1 030	3 544	481	46	49.1	96	29.8	42	2.3	5 153
Year ended June 2001	..	..	..	..	181	56.6	399	33.6	172	2.3	20 994
Year ended June 2002	..	..	..	..	200	55.3	428	34.4	178	2.4	23 031
<b>TOTAL ESTABLISHMENTS</b>											
<b>2001</b>											
March quarter	128	5 462	16 386	3 980	335	68.2	628	42.6	338	1.9	33 722
June quarter	129	5 478	16 506	3 796	227	45.6	408	27.2	215	1.9	21 755
September quarter	127	5 428	16 166	3 696	191	38.3	328	22.1	164	2.0	17 926
December quarter	128	5 557	16 591	3 916	273	53.3	488	32.0	259	1.9	26 862
<b>2002</b>											
March quarter	128	5 558	16 476	3 926	329	65.7	630	42.5	327	1.9	32 424
June quarter	127	5 557	16 569	3 785	240	47.5	415	27.5	219	1.9	22 298
Year ended June 2001	..	..	..	..	1 023	51.2	1 862	30.9	990	1.9	99 893
Year ended June 2002	..	..	..	..	1 032	51.2	1 862	31.0	969	1.9	99 511

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)</b>								
<b>June quarter 2001</b>								
Establishments	54	50	25	10	16	71	32	129
Guest rooms	2 913	1 684	881	264	514	2 634	2 066	5 478
Bed spaces	8 046	5 241	3 219	814	1 346	8 152	6 194	16 506
Persons employed	2 751	627	418	171	239	1 219	2 167	3 796
<b>June quarter 2002</b>								
Establishments	52	49	26	11	13	71	32	127
Guest rooms	2 879	1 648	1 030	295	454	2 620	2 188	5 557
Bed spaces	7 964	5 061	3 544	964	1 167	8 063	6 375	16 569
Persons employed	2 676	628	481	207	181	1 188	2 209	3 785
<b>ROOM NIGHTS OCCUPIED ('000)</b>								
<b>2001</b>								
June quarter	118.9	68.8	39.6	7.1	12.0	101.4	106.8	227.3
<b>2002</b>								
April	47.3	29.0	19.1	4.2	5.6	42.7	42.8	95.3
May	43.6	24.1	14.9	3.3	4.9	34.9	39.5	82.6
June	33.5	16.6	12.1	3.0	3.9	25.0	30.3	62.2
June quarter	124.3	69.7	46.0	10.5	14.4	102.6	112.5	240.1
<b>ROOM OCCUPANCY RATES (%)</b>								
<b>2001</b>								
June quarter	44.9	44.9	49.4	29.7	25.7	42.3	56.8	45.6
<b>2002</b>								
April	54.8	58.8	61.7	47.4	41.1	54.4	65.4	57.2
May	48.8	47.3	46.5	36.0	34.9	43.0	58.2	47.9
June	38.7	33.6	39.2	34.2	28.5	31.8	46.1	37.3
June quarter	47.5	46.5	49.1	39.2	34.8	43.0	56.6	47.5
<b>GUEST NIGHTS ('000)</b>								
<b>2001</b>								
June quarter	192.4	130.5	85.5	15.4	19.6	198.0	175.4	408.4
<b>2002</b>								
April	77.2	53.4	42.0	9.5	8.3	84.0	70.8	172.6
May	64.1	42.1	28.2	6.6	6.9	62.0	59.0	134.5
June	51.9	30.2	25.8	7.2	5.1	47.9	47.8	108.0
June quarter	193.2	125.7	96.0	23.3	20.3	193.9	177.6	415.0
<b>BED OCCUPANCY RATES (%)</b>								
<b>2001</b>								
June quarter	26.3	27.4	29.2	20.9	16.0	26.7	31.1	27.2
<b>2002</b>								
April	32.3	35.3	39.5	32.9	23.8	34.7	37.1	34.8
May	26.0	26.8	25.7	22.0	19.1	24.8	29.8	26.2
June	21.7	19.9	24.3	24.8	14.6	19.8	25.0	21.7
June quarter	26.7	27.3	29.8	26.5	19.1	26.4	30.6	27.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
<b>2001</b>								
June quarter	104.9	72.7	37.5	8.1	11.6	111.4	84.0	215.2
<b>2002</b>								
April	43.6	30.3	18.1	4.7	4.2	48.4	34.8	92.1
May	35.5	22.8	12.8	3.3	2.7	34.9	30.3	71.2
June	28.6	16.4	10.7	3.1	2.0	25.7	24.8	55.6
June quarter	107.8	69.5	41.6	11.2	8.8	109.0	89.8	218.8
AVERAGE LENGTH OF STAY (days)								
<b>2001</b>								
June quarter	1.8	1.8	2.3	1.9	1.7	1.8	2.1	1.9
<b>2002</b>								
June quarter	1.8	1.8	2.3	2.1	2.3	1.8	2.0	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
<b>2001</b>								
June quarter	11 301	6 057	4 398	611	661	8 001	12 483	21 755
<b>2002</b>								
April	4 297	2 551	2 159	380	296	3 519	4 811	9 006
May	3 965	2 036	1 699	282	233	2 746	4 439	7 701
June	2 876	1 419	1 296	252	175	1 952	3 212	5 591
June quarter	11 139	6 006	5 153	914	704	8 217	12 463	22 298
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
<b>2001</b>								
June quarter	95.0	88.0	111.1	85.5	55.1	78.9	116.9	95.7
<b>2002</b>								
April	90.9	88.1	113.2	90.6	52.9	82.3	112.5	94.5
May	91.0	84.3	114.4	85.7	47.5	78.7	112.4	93.2
June	86.0	85.5	107.0	83.2	45.0	78.2	106.1	89.9
June quarter	89.6	86.2	111.9	86.9	49.0	80.1	110.7	92.9
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
<b>2001</b>								
June quarter	42.6	39.5	54.9	25.4	14.1	33.4	66.4	43.6
<b>2002</b>								
April	49.7	51.8	69.9	43.0	21.7	44.8	73.5	54.1
May	44.4	39.9	53.2	30.8	16.6	33.8	65.4	44.7
June	33.3	28.7	41.9	28.5	12.8	24.8	48.9	33.5
June quarter	42.5	40.1	55.0	34.1	17.0	34.5	62.7	44.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<b>June quarter 2001</b>							
Establishments	11	19	8	6	20	12	38
Guest rooms	1 058	631	367	175	845	1 036	2 056
Bed spaces	2 760	1 938	1 160	452	2 456	2 950	5 858
Persons employed	1 330	219	155	96	352	1 256	1 704
<b>June quarter 2002</b>							
Establishments	11	18	8	5	20	12	37
Guest rooms	1 055	603	498	153	846	1 157	2 156
Bed spaces	2 759	1 771	1 394	388	2 429	3 107	5 924
Persons employed	1 308	204	248	100	342	1 318	1 760
ROOM NIGHTS OCCUPIED ('000)							
<b>2001</b>							
June quarter	52.3	28.9	21.3	3.7	38.4	60.5	102.6
<b>2002</b>							
April	18.6	11.4	9.0	2.0	14.4	22.5	38.9
May	18.4	10.8	8.5	2.0	13.6	22.1	37.7
June	12.9	7.2	6.4	1.8	8.9	15.7	26.4
June quarter	49.8	29.3	23.9	5.9	37.0	60.2	103.1
ROOM OCCUPANCY RATES (%)							
<b>2001</b>							
June quarter	54.4	50.4	63.7	23.0	49.9	64.2	54.8
<b>2002</b>							
April	58.7	62.8	60.4	44.2	56.9	64.7	60.2
May	56.3	57.8	55.2	42.4	52.0	61.6	56.4
June	40.6	39.5	42.9	39.7	35.2	45.1	40.8
June quarter	51.9	53.4	52.8	42.1	48.1	57.2	52.5
GUEST NIGHTS ('000)							
<b>2001</b>							
June quarter	83.4	54.7	43.4	7.2	73.3	101.0	181.4
<b>2002</b>							
April	30.7	21.5	18.5	3.6	28.2	38.9	70.7
May	27.4	19.1	15.1	3.1	24.3	34.2	61.6
June	21.0	13.2	11.8	2.9	16.7	26.4	45.9
June quarter	79.0	53.8	45.4	9.6	69.1	99.5	178.2
BED OCCUPANCY RATES (%)							
<b>2001</b>							
June quarter	33.2	31.0	41.1	17.4	32.8	37.6	34.0
<b>2002</b>							
April	37.1	40.4	44.2	30.8	38.7	41.7	39.8
May	32.0	34.9	35.0	26.0	32.2	35.5	33.5
June	25.3	24.8	28.2	24.9	22.8	28.3	25.9
June quarter	31.5	33.4	35.8	27.2	31.2	35.2	33.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).



continued

Period	STAR GRADING .....						Total
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	
GUEST ARRIVALS ('000)							
<b>2001</b>							
June quarter	37.3	24.5	15.7	3.2	33.0	41.2	77.5
<b>2002</b>							
April	13.1	9.7	6.7	1.3	12.7	15.5	29.5
May	12.4	8.4	5.9	1.0	11.2	14.4	26.7
June	10.1	5.8	4.5	0.9	7.9	11.6	20.5
June quarter	35.6	24.0	17.1	3.2	31.9	41.5	76.6
AVERAGE LENGTH OF STAY (days)							
<b>2001</b>							
June quarter	2.2	2.2	2.8	2.2	2.2	2.5	2.3
<b>2002</b>							
June quarter	2.2	2.2	2.7	3.0	2.2	2.4	2.3
TAKINGS FROM ACCOMMODATION (\$'000)							
<b>2001</b>							
June quarter	5 756	2 264	2 683	329	2 907	7 467	10 703
<b>2002</b>							
April	1 880	872	1 116	140	1 104	2 625	3 869
May	1 966	823	1 094	129	1 075	2 680	3 884
June	1 224	539	745	100	674	1 734	2 508
June quarter	5 071	2 234	2 956	368	2 853	7 039	10 261
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)							
<b>2001</b>							
June quarter	110.0	78.2	126.1	89.8	75.7	123.4	104.4
<b>2002</b>							
April	101.2	76.8	123.8	69.0	76.4	116.8	99.3
May	106.9	76.2	128.5	64.0	78.9	121.4	103.0
June	95.2	75.3	116.3	54.9	75.4	110.7	94.9
June quarter	101.8	76.2	123.5	62.9	77.1	116.9	99.5
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)							
<b>2001</b>							
June quarter	59.8	39.4	80.3	20.7	37.8	79.2	57.2
<b>2002</b>							
April	59.4	48.2	74.7	30.5	43.5	75.6	59.8
May	60.1	44.0	70.9	27.1	41.0	74.7	58.1
June	38.7	29.8	49.9	21.8	26.5	50.0	38.8
June quarter	52.8	40.7	65.2	26.5	37.1	66.9	52.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN(b)..... EAST COAST(b).....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>June quarter 2001</b>												
Establishments	11	19	8	38	4	—	1	5	8	1	3	12
Guest rooms	1 058	631	367	2 056	n.p.	—	n.p.	144	n.p.	n.p.	n.p.	448
Bed spaces	2 760	1 938	1 160	5 858	n.p.	—	n.p.	442	n.p.	n.p.	n.p.	1 578
Persons employed	1 330	219	155	1 704	n.p.	—	n.p.	79	n.p.	n.p.	n.p.	216
<b>June quarter 2002</b>												
Establishments	11	18	8	37	4	—	1	5	7	1	3	11
Guest rooms	1 055	603	498	2 156	n.p.	—	n.p.	144	280	n.p.	n.p.	426
Bed spaces	2 759	1 771	1 394	5 924	n.p.	—	n.p.	421	857	n.p.	n.p.	1 496
Persons employed	1 308	204	248	1 760	n.p.	—	n.p.	65	131	n.p.	n.p.	202
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
June quarter	52.3	28.9	21.3	102.6	n.p.	—	n.p.	4.4	n.p.	n.p.	n.p.	13.1
<b>2002</b>												
April	18.6	11.4	9.0	38.9	n.p.	—	n.p.	2.2	3.5	n.p.	n.p.	6.1
May	18.4	10.8	8.5	37.7	n.p.	—	n.p.	1.2	2.5	n.p.	n.p.	3.9
June	12.9	7.2	6.4	26.4	n.p.	—	n.p.	1.0	2.0	n.p.	n.p.	3.3
June quarter	49.8	29.3	23.9	103.1	n.p.	—	n.p.	4.3	8.0	n.p.	n.p.	13.3
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
June quarter	54.4	50.4	63.7	54.8	n.p.	—	n.p.	33.5	n.p.	n.p.	n.p.	32.0
<b>2002</b>												
April	58.7	62.8	60.4	60.2	n.p.	—	n.p.	49.8	42.0	n.p.	n.p.	47.4
May	56.3	57.8	55.2	56.4	n.p.	—	n.p.	26.7	28.4	n.p.	n.p.	29.7
June	40.6	39.5	42.9	40.8	n.p.	—	n.p.	22.6	23.6	n.p.	n.p.	26.1
June quarter	51.9	53.4	52.8	52.5	n.p.	—	n.p.	33.0	31.3	n.p.	n.p.	34.3
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
June quarter	83.4	54.7	43.4	181.4	n.p.	—	n.p.	9.0	n.p.	n.p.	n.p.	27.7
<b>2002</b>												
April	30.7	21.5	18.5	70.7	n.p.	—	n.p.	4.6	6.9	n.p.	n.p.	12.4
May	27.4	19.1	15.1	61.6	n.p.	—	n.p.	2.4	4.4	n.p.	n.p.	7.3
June	21.0	13.2	11.8	45.9	n.p.	—	n.p.	2.0	3.9	n.p.	n.p.	7.2
June quarter	79.0	53.8	45.4	178.2	n.p.	—	n.p.	8.9	15.2	n.p.	n.p.	27.0
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
June quarter	33.2	31.0	41.1	34.0	n.p.	—	n.p.	22.4	n.p.	n.p.	n.p.	19.3
<b>2002</b>												
April	37.1	40.4	44.2	39.8	n.p.	—	n.p.	36.1	26.9	n.p.	n.p.	27.7
May	32.0	34.9	35.0	33.5	n.p.	—	n.p.	18.1	16.7	n.p.	n.p.	15.8
June	25.3	24.8	28.2	25.9	n.p.	—	n.p.	15.9	15.0	n.p.	n.p.	16.1
June quarter	31.5	33.4	35.8	33.1	n.p.	—	n.p.	23.3	19.5	n.p.	n.p.	19.8

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

GREATER HOBART..... SOUTHERN(b)..... EAST COAST(b).....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
<b>GUEST ARRIVALS ('000)</b>												
<b>2001</b>												
June quarter	37.3	24.5	15.7	77.5	n.p.	—	n.p.	6.7	n.p.	n.p.	n.p.	20.1
<b>2002</b>												
April	13.1	9.7	6.7	29.5	n.p.	—	n.p.	3.7	5.8	n.p.	n.p.	9.4
May	12.4	8.4	5.9	26.7	n.p.	—	n.p.	1.8	3.6	n.p.	n.p.	5.6
June	10.1	5.8	4.5	20.5	n.p.	—	n.p.	1.3	2.8	n.p.	n.p.	4.5
June quarter	35.6	24.0	17.1	76.6	n.p.	—	n.p.	6.8	12.2	n.p.	n.p.	19.6
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
June quarter	2.2	2.2	2.8	2.3	n.p.	—	n.p.	1.3	n.p.	n.p.	n.p.	1.4
<b>2002</b>												
June quarter	2.2	2.2	2.7	2.3	n.p.	—	n.p.	1.3	1.2	n.p.	n.p.	1.4
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
June quarter	5 756	2 264	2 683	10 703	n.p.	—	n.p.	339	n.p.	n.p.	n.p.	1 284
<b>2002</b>												
April	1 880	872	1 116	3 869	n.p.	—	n.p.	182	241	n.p.	n.p.	627
May	1 966	823	1 094	3 884	n.p.	—	n.p.	104	146	n.p.	n.p.	358
June	1 224	539	745	2 508	n.p.	—	n.p.	84	130	n.p.	n.p.	308
June quarter	5 071	2 234	2 956	10 261	n.p.	—	n.p.	370	516	n.p.	n.p.	1 293
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
June quarter	110.0	78.2	126.1	104.4	n.p.	—	n.p.	77.3	n.p.	n.p.	n.p.	98.3
<b>2002</b>												
April	101.2	76.8	123.8	99.3	n.p.	—	n.p.	84.7	68.3	n.p.	n.p.	103.6
May	106.9	76.2	128.5	103.0	n.p.	—	n.p.	87.2	59.3	n.p.	n.p.	91.1
June	95.2	75.3	116.3	94.9	n.p.	—	n.p.	86.3	65.4	n.p.	n.p.	92.6
June quarter	101.8	76.2	123.5	99.5	n.p.	—	n.p.	85.7	64.8	n.p.	n.p.	97.2
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
June quarter	59.8	39.4	80.3	57.2	n.p.	—	n.p.	25.9	n.p.	n.p.	n.p.	31.5
<b>2002</b>												
April	59.4	48.2	74.7	59.8	n.p.	—	n.p.	42.1	28.7	n.p.	n.p.	49.1
May	60.1	44.0	70.9	58.1	n.p.	—	n.p.	23.3	16.8	n.p.	n.p.	27.1
June	38.7	29.8	49.9	38.8	n.p.	—	n.p.	19.5	15.4	n.p.	n.p.	24.1
June quarter	52.8	40.7	65.2	52.3	n.p.	—	n.p.	28.3	20.3	n.p.	n.p.	33.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

NORTHERN(b)..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>June quarter 2001</b>												
Establishments	—	3	—	3	15	8	7	30	13	14	4	31
Guest rooms	—	91	—	91	852	286	209	1 347	n.p.	375	n.p.	976
Bed spaces	—	243	—	243	2 505	993	867	4 365	n.p.	1 063	n.p.	2 778
Persons employed	—	47	—	47	888	73	119	1 080	n.p.	172	n.p.	512
<b>June quarter 2002</b>												
Establishments	—	3	—	3	15	8	7	30	12	14	5	31
Guest rooms	—	93	—	93	853	291	208	1 352	432	360	178	970
Bed spaces	—	279	—	279	2 522	992	862	4 376	1 106	1 023	710	2 839
Persons employed	—	49	—	49	871	81	86	1 038	242	154	94	490
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
June quarter	—	2.4	—	2.4	38.4	13.3	8.8	60.5	n.p.	13.1	n.p.	30.6
<b>2002</b>												
April	—	1.2	—	1.2	15.2	5.5	4.7	25.4	6.0	5.1	3.2	14.3
May	—	0.9	—	0.9	14.1	4.8	2.9	21.8	6.0	4.6	2.0	12.7
June	—	0.7	—	0.7	12.1	3.3	2.7	18.1	4.7	3.3	1.9	9.9
June quarter	—	2.8	—	2.8	41.4	13.6	10.3	65.3	16.6	13.0	7.2	36.8
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
June quarter	—	29.4	—	29.4	49.6	51.0	46.3	49.4	n.p.	38.4	n.p.	34.4
<b>2002</b>												
April	—	44.6	—	44.6	59.3	63.0	75.3	62.6	46.1	47.8	60.4	49.4
May	—	31.0	—	31.0	53.3	53.0	45.1	51.9	44.7	41.5	37.1	42.1
June	—	24.7	—	24.7	47.2	38.2	43.1	44.6	36.0	30.7	35.3	33.9
June quarter	—	33.4	—	33.4	53.3	51.4	54.4	53.0	42.3	39.9	44.2	41.8
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
June quarter	—	4.8	—	4.8	62.1	26.6	20.6	109.3	n.p.	22.1	n.p.	50.5
<b>2002</b>												
April	—	2.6	—	2.6	23.8	10.2	11.2	45.2	8.3	8.7	7.2	24.2
May	—	1.7	—	1.7	20.3	8.6	6.8	35.7	7.9	7.4	3.5	18.7
June	—	1.7	—	1.7	18.2	6.3	6.8	31.3	6.0	5.3	4.2	15.5
June quarter	—	6.1	—	6.1	62.4	25.2	24.7	112.2	22.2	21.3	14.9	58.4
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
June quarter	—	21.6	—	21.6	27.2	29.5	26.1	27.5	n.p.	22.8	n.p.	20.0
<b>2002</b>												
April	—	31.2	—	31.2	31.5	34.4	43.2	34.5	24.9	28.9	34.0	28.6
May	—	19.9	—	19.9	26.0	27.9	25.3	26.3	23.0	23.2	15.9	21.3
June	—	20.6	—	20.6	24.1	21.3	26.2	23.8	18.1	17.3	19.6	18.2
June quarter	—	23.9	—	23.9	27.2	27.9	31.5	28.2	22.0	23.1	23.1	22.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

NORTHERN(b)..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
<b>GUEST ARRIVALS ('000)</b>												
<b>2001</b>												
June quarter	—	3.1	—	3.1	32.1	13.5	11.6	57.2	n.p.	16.1	n.p.	32.2
<b>2002</b>												
April	—	1.8	—	1.8	14.1	5.5	4.9	24.5	5.1	6.0	3.0	14.2
May	—	1.2	—	1.2	12.5	4.7	3.3	20.5	4.5	5.0	1.7	11.2
June	—	0.9	—	0.9	10.7	3.6	3.1	17.5	3.3	3.6	1.4	8.4
June quarter	—	4.0	—	4.0	37.4	13.8	11.3	62.4	12.9	14.6	6.1	33.7
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
June quarter	—	1.5	—	1.5	1.9	2.0	1.8	1.9	n.p.	1.4	n.p.	1.6
<b>2002</b>												
June quarter	—	1.5	—	1.5	1.7	1.8	2.2	1.8	1.7	1.5	2.4	1.7
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
June quarter	—	204	—	204	3 615	1 154	695	5 465	n.p.	1 259	n.p.	2 756
<b>2002</b>												
April	—	97	—	97	1 469	496	403	2 368	412	472	439	1 323
May	—	70	—	70	1 280	418	239	1 937	398	410	241	1 049
June	—	54	—	54	1 081	298	221	1 600	310	304	224	838
June quarter	—	221	—	221	3 831	1 213	862	5 905	1 121	1 185	904	3 210
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
June quarter	—	83.9	—	83.9	94.0	86.9	79.0	90.3	n.p.	96.1	n.p.	90.2
<b>2002</b>												
April	—	78.3	—	78.3	96.8	90.1	85.7	93.3	69.0	93.2	136.1	92.8
May	—	77.8	—	77.8	90.9	87.6	82.1	89.0	66.5	88.5	117.8	82.8
June	—	78.1	—	78.1	89.5	89.5	82.0	88.4	66.4	91.8	118.7	84.9
June quarter	—	78.1	—	78.1	92.6	89.1	83.7	90.5	67.4	91.2	126.3	87.2
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
June quarter	—	24.7	—	24.7	46.6	44.4	36.6	44.6	n.p.	36.9	n.p.	31.0
<b>2002</b>												
April	—	34.9	—	34.9	57.4	56.8	64.5	58.4	31.8	44.5	82.2	45.8
May	—	24.2	—	24.2	48.4	46.4	37.0	46.2	29.8	36.7	43.7	34.9
June	—	19.3	—	19.3	42.3	34.2	35.4	39.5	23.9	28.2	41.9	28.8
June quarter	—	26.1	—	26.1	49.4	45.8	45.5	48.0	28.5	36.4	55.8	36.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

## WEST COAST.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apart- ments</i>	<i>Total</i>
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## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT

**June quarter 2001**

Establishments	3	5	2	10
Guest rooms	n.p.	241	n.p.	416
Bed spaces	n.p.	719	n.p.	1 242
Persons employed	n.p.	79	n.p.	158

**June quarter 2002**

Establishments	3	5	2	10
Guest rooms	n.p.	n.p.	n.p.	416
Bed spaces	n.p.	n.p.	n.p.	1 234
Persons employed	n.p.	n.p.	n.p.	181

## ROOM NIGHTS OCCUPIED ('000)

**2001**

<i>June quarter</i>	<i>n.p.</i>	<i>8.5</i>	<i>n.p.</i>	<i>13.8</i>
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**2002**

April	n.p.	n.p.	n.p.	7.3
May	n.p.	n.p.	n.p.	4.4
June	n.p.	n.p.	n.p.	2.8

<i>June quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>14.5</i>
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## ROOM OCCUPANCY RATES (%)

**2001**

<i>June quarter</i>	<i>n.p.</i>	<i>38.7</i>	<i>n.p.</i>	<i>36.5</i>
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**2002**

April	n.p.	n.p.	n.p.	58.3
May	n.p.	n.p.	n.p.	34.3
June	n.p.	n.p.	n.p.	22.3

<i>June quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>38.2</i>
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## GUEST NIGHTS ('000)

**2001**

<i>June quarter</i>	<i>n.p.</i>	<i>16.6</i>	<i>n.p.</i>	<i>25.7</i>
---------------------	-------------	-------------	-------------	-------------

**2002**

April	n.p.	n.p.	n.p.	12.9
May	n.p.	n.p.	n.p.	7.1
June	n.p.	n.p.	n.p.	4.3

<i>June quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>24.2</i>
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## BED OCCUPANCY RATES (%)

**2001**

<i>June quarter</i>	<i>n.p.</i>	<i>25.4</i>	<i>n.p.</i>	<i>22.8</i>
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**2002**

April	n.p.	n.p.	n.p.	34.8
May	n.p.	n.p.	n.p.	18.5
June	n.p.	n.p.	n.p.	11.5

<i>June quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>21.6</i>
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(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## WEST COAST.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apart- ments</i>	<i>Total</i>
GUEST ARRIVALS ('000)				
<b>2001</b>				
June quarter	<i>n.p.</i>	12.2	<i>n.p.</i>	18.3
<b>2002</b>				
April	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	9.0
May	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	4.3
June	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	2.6
June quarter	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	15.8
AVERAGE LENGTH OF STAY (days)				
<b>2001</b>				
June quarter	<i>n.p.</i>	1.4	<i>n.p.</i>	1.4
<b>2002</b>				
June quarter	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	1.5
TAKINGS FROM ACCOMMODATION (\$'000)				
<b>2001</b>				
June quarter	<i>n.p.</i>	686	<i>n.p.</i>	1 004
<b>2002</b>				
April	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	540
May	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	299
June	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	199
June quarter	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	1 038
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)				
<b>2001</b>				
June quarter	<i>n.p.</i>	80.8	<i>n.p.</i>	72.6
<b>2002</b>				
April	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	74.3
May	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	67.7
June	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	71.5
June quarter	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	71.7
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)				
<b>2001</b>				
June quarter	<i>n.p.</i>	31.3	<i>n.p.</i>	26.5
<b>2002</b>				
April	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	43.3
May	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	23.2
June	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	15.9
June quarter	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	27.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## 5

## ACCOMMODATION ESTABLISHMENTS BY SELECTED SMALL AREAS, JUNE QTR 2002—TAS

ROOM OCCUPANCY RATE  
ROOM NIGHTS OCCUPIED ..... (PER CENT) .....

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM OCCUPANCY RATE							
					April	May	June	June qtr	April	May	June	June qtr
Glenorchy (C)	6	156	427	116	2 787	3 104	1 867	7 758	59.6	64.2	39.9	54.6
Hobart (C)												
Inner	4	414	1 025	198	6 071	5 865	3 819	15 755	48.9	45.7	30.7	41.8
Remainder	22	1 432	4 030	1 405	28 239	27 230	19 645	75 114	65.7	61.3	45.7	57.6
Total	26	1 846	5 055	1 603	34 310	33 095	23 464	90 869	62.0	57.8	42.4	54.1
Balance	5	154	442	41	1 849	1 523	1 085	4 457	40.0	31.9	23.5	31.8
Greater Hobart (TR)	37	2 156	5 924	1 760	38 946	37 722	26 416	103 084	60.2	56.4	40.8	52.5
Southern (TR) (a)	5	144	421	65	2 150	1 193	975	4 318	49.8	26.7	22.6	33.0
Break O'Day (M)	3	132	398	73	1 533	1 184	1 029	3 746	38.7	28.9	26.0	31.2
Glamorgan/Spring Bay (M)	8	294	1 098	129	4 521	2 743	2 301	9 565	51.3	30.1	26.1	35.8
East Coast (TR) (a)	11	426	1 496	202	6 054	3 927	3 330	13 311	47.4	29.7	26.1	34.3
Northern (TR) (a)	3	93	279	49	1 243	895	689	2 827	44.6	31.0	24.7	33.4
Launceston (C)												
Inner	8	482	1 352	242	9 359	7 584	5 999	22 942	64.7	50.8	41.5	52.3
Part B	16	639	2 247	246	11 846	10 230	7 707	29 783	61.8	51.6	40.2	51.2
Total	24	1 121	3 599	488	21 205	17 814	13 706	52 725	63.1	51.3	40.8	51.7
Balance	6	231	777	550	4 179	3 958	4 401	12 538	60.3	55.3	63.5	59.6
Greater Launceston (TR)	30	1 352	4 376	1 038	25 384	21 772	18 107	65 263	62.6	51.9	44.6	53.0
Burnie (C)	6	200	510	91	2 252	2 195	1 608	6 055	37.5	35.4	26.8	33.3
Central Coast (M)	5	110	315	48	1 143	1 469	1 100	3 712	34.6	43.1	33.3	37.1
Circular Head (M)	3	122	348	75	1 504	1 535	1 112	4 151	41.1	40.6	30.4	37.4
Devonport (C)	8	254	757	126	4 617	4 204	3 150	11 971	60.6	53.4	41.3	51.8
Waratah/Wynyard (M)	4	98	253	35	1 319	1 110	851	3 280	44.9	36.5	28.9	36.8
Balance	5	186	656	115	3 427	2 151	2 048	7 626	63.8	37.3	36.7	45.6
North West (TR)	31	970	2 839	490	14 262	12 664	9 869	36 795	49.4	42.1	33.9	41.8
West Coast (TR)	10	416	1 234	181	7 271	4 419	2 778	14 468	58.3	34.3	22.3	38.2
Tasmania	127	5 557	16 569	3 785	95 310	82 592	62 164	240 066	57.2	47.9	37.3	47.5

(a) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.



GUEST NIGHTS ..... GUEST ARRIVALS ..... TAKINGS FROM ACCOMMODATION (\$ '000) .....

	April	May	June	June qtr	April	May	June	June qtr	April	May	June	June qtr
	5 340	5 238	2 982	13 560	2 295	2 156	1 356	5 807	178	194	104	476
10 486	8 927	6 001	25 414	4 837	4 516	3 277	12 630	521	554	341	1 416	
51 377	44 867	35 249	131 493	20 895	19 136	15 209	55 240	3 054	3 049	2 007	8 110	
61 863	53 794	41 250	156 907	25 732	23 652	18 486	67 870	3 575	3 603	2 348	9 526	
3 466	2 575	1 714	7 755	1 460	857	618	2 935	116	87	56	259	
70 669	61 607	45 946	178 222	29 487	26 665	20 460	76 612	3 869	3 884	2 508	10 261	
4 559	2 362	2 008	8 929	3 700	1 764	1 305	6 769	182	104	84	370	
3 206	2 114	2 120	7 440	2 524	1 718	1 367	5 609	104	70	70	244	
9 205	5 192	5 122	19 519	6 907	3 876	3 176	13 959	523	288	239	1 050	
12 411	7 306	7 242	26 959	9 431	5 594	4 543	19 568	627	358	308	1 293	
2 612	1 725	1 722	6 059	1 846	1 179	948	3 973	97	70	54	221	
13 842	10 064	8 567	32 473	8 016	6 326	5 112	19 454	892	693	529	2 115	
24 004	19 206	15 478	58 688	12 706	10 498	8 485	31 689	1 021	831	616	2 469	
37 846	29 270	24 045	91 161	20 722	16 824	13 597	51 143	1 914	1 525	1 145	4 584	
7 399	6 381	7 265	21 045	3 733	3 696	3 867	11 296	454	412	455	1 322	
45 245	35 651	31 310	112 206	24 455	20 520	17 464	62 439	2 368	1 937	1 600	5 905	
3 091	2 938	2 051	8 080	2 403	2 134	1 426	5 963	191	174	130	496	
1 825	2 229	1 689	5 743	969	1 165	807	2 941	71	89	65	225	
2 363	2 135	1 579	6 077	1 746	1 303	937	3 986	114	112	78	304	
6 821	5 703	4 126	16 650	3 959	3 186	2 330	9 475	344	304	233	881	
2 533	1 969	1 501	6 003	1 767	1 361	990	4 118	84	63	49	196	
7 551	3 762	4 540	15 853	3 315	2 034	1 872	7 221	518	307	284	1 108	
24 184	18 736	15 486	58 406	14 159	11 183	8 362	33 704	1 323	1 049	838	3 210	
12 899	7 072	4 250	24 221	8 978	4 252	2 551	15 781	540	299	199	1 038	
172 579	134 459	107 964	415 002	92 056	71 157	55 633	218 846	9 006	7 701	5 591	22 298	

# EXPLANATORY NOTES

## INTRODUCTION

**1** This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all states and territories and Australia are published in *Tourist Accommodation, Australia* (cat. no. 8635.0).

**2** From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

## SCOPE

**3** On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

**4** Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

**5** The short-term non-residential accommodation which is in scope of the STA is accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months.

**6** Some establishments also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

## DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

**7** The STA currently includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms.
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

## CLASSIFICATION CHANGES

**8** As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

## COVERAGE

**9** Coverage is comprehensive and from the September quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various tourism commissions and industry associations is also undertaken.

## DATA QUALITY

**10** The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

**11** The June quarter 2002 response rates were:

- 94% licensed hotels
- 100% motels and guest houses
- 100% serviced apartments

## REGIONAL DATA

**12** Survey results are aggregated to tourism regions as defined by relevant state and territory tourist commissions or equivalent organisations. Tourism regions are reviewed annually and may be subject to boundary and name changes. Where changes have occurred care should be taken when making comparisons with previously published data at this level.

Details of the composition of tourism regions and major changes to tourism regions may be found in *Tourist Accommodation, Small Area Data* standard data service products for each state/territory (cat. no. 8635.n.40.001) issued quarterly. Outline maps of tourism regions are also provided in these small area data products.

ANNUAL CAPACITY DATA

**13** ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

**14** As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

**15** These counts are published annually in a quarterly issue of *Tourism Indicators, Australia* (cat. no. 8634.0).

STATISTICS AVAILABLE ON REQUEST

**16** The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data are made available on a fee for service basis.

RELATED PUBLICATIONS

**17** Other ABS publications and products which may be of interest include:  
*Directory of Tourism Statistics, 2001* cat. no. 1130.0 (irregular)  
*Overseas Arrivals and Departures, Australia* cat. no. 3401.0 (issued monthly)  
*Tourism Indicators, Australia* cat. no. 8634.0 (issued quarterly)  
*Tourist Accommodation, Small Area Data* cat. no. 8635.n.40.001 standard data service (SDS) products for each state/territory (except the ACT) (issued quarterly).

**18** Current publications and other products released by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The catalogue is available from any ABS office or the ABS web site <<http://www.abs.gov.au>>. The ABS also issues a daily release advice on the web site which details products to be released in the week ahead.

EFFECTS OF ROUNDING

**19** Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not publishable
- .. not applicable
- nil or rounded to zero
- (C) City
- (M) Municipality
- (TR) Tourism Region

## GLOSSARY

- Average length of stay** Average length of stay is expressed in numbers of days and calculated by dividing *Guest nights* by *Guest arrivals*.
- Bed spaces** Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
- Capacity** Capacity in terms of *Guest rooms/units* or *Bed spaces* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
- Establishments** The number of hotels, motels and guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
- Guest arrivals** The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
- Guest rooms** The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
- Occupancy** Occupancy in terms of *Room nights* refers to the total number of nights each guest room or unit was occupied during the survey period.
- Occupancy in terms of *Guest nights* refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
- Occupancy rates** *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period
- $$\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$
- providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
- Persons employed** The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
- Room nights available** The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
- Star grading** The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
- From the September quarter 1999, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.

**Takings from accommodation** Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. In cases where takings from accommodation data cannot be provided inclusive of GST the amount of GST payable is estimated and the data revised accordingly.

Prior to 1 July 2000, takings from accommodation for some jurisdictions included bed taxes. From 1 July bed taxes were abolished being replaced by GST. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

# COMPOSITION OF TOURISM REGIONS

## CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION) AND TOURISM REGIONS

### TASMANIA

	SLA code		SLA code
<b>Greater Hobart</b>		<b>Greater Launceston</b>	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Derwent Valley (M) - Pt B	610051512	Meander Valley (M) - Pt A	615054211
Glenorchy (C)	605052610	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Inner	605052811	West Tamar (M) - Pt A	615055811
Hobart (C) - Remainder	605052812		
Kingborough (M) - Pt A	605053611	<b>North West</b>	
Sorell (M) - Pt A	605054811	Burnie (C) - Pt A	620050611
		Burnie (C) - Pt B	620100612
<b>Southern</b>		Central Coast (M) - Pt A	620050811
Central Highlands (M)	610051010	Central Coast (M) - Pt B	620100812
Huon Valley (M)	610053010	Circular Head (M)	620101210
Kingborough (M) - Pt B	610053612	Devonport (C)	620051610
Sorell (M) - Pt B	610054812	Kentish (M)	620103210
Southern Midlands (M)	610055010	King Island (M)	620103410
Tasman (M)	610055210	Latrobe (M) - Pt A	620053811
		Latrobe (M) - Pt B	620103812
<b>East Coast</b>		Waratah/Wynyard (M) - Pt A	620055411
Break O'Day (M)	615150210	Waratah/Wynyard (M) - Pt B	620105412
Glamorgan/Spring Bay (M)	610052410		
		<b>West Coast</b>	
<b>Northern</b>		West Coast (M)	620155610
Dorset (M)	615151810		
Flinders (M)	615152010		
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		
West Tamar (M) - Pt B	615105812		

# Tourism Regions, Tasmania—2001











## FOR MORE INFORMATION...

- INTERNET* **www.abs.gov.au** the ABS web site is the best place to start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a statistical profile.
- LIBRARY* A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
- CPI INFOLINE* For current and historical Consumer Price Index data, call 1902 981 074 (call cost 77c per minute).
- DIAL-A-STATISTIC* For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

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